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## 1. Education:

Institution and date	Degree or Diploma obtained
Erasmus University of Rotterdam –	University Degree/Master of Science in Sociology
The Netherlands (1973-1979)	Specialization: Policy, Politics, Organization and Administration
Different Institutions. Period 1986-2010	Seminars & Courses on Organizational Development, Interfaces, Team Role Management & Negotiation, Neuro Linguistic Programming NLP, Communication Skills, Authentic Leadership, Media Performance
2021	E-Course Think Road Safety – Road Safety (Safe System) Training for External PARTNERS (Certificate of Completion)
2021	E-Course World Bank and iRAP helping save lives in Africa BIGRS 2020-25 (Certificate of Completion)
2021	iRAP Online Innovation Workshop 2021 on Data Driven Innovation to halve Road Fatalities and Injuries by 2030 (Certificate of Completion)
2021	Online Course on Transforming Urban Mobility: Introduction to Transport Planning for Sustainable Cities. Transformative Urban Mobility Initiatives – TUMI (Certificate of Completion)
2022	Online Course on Transforming Urban Mobility: Components of Transport Planning for Sustainable Cities. Transformative Urban Mobility Initiatives – TUMI (Certificate of Completion)

## 2. Language skills: (1 to 5, where 1 – excellent, 5 - basic)

Languages	Reading	Speaking	Writing
Dutch	Mother Tongue	Mother Tongue	Mother Tongue
English	1	1	2
French	3	5	5
German	2	2	3

### 3. Membership of professional bodies: VVN, PRI

### 4. Other skills:

- 50 years (international) experience in developing national road safety policies and targeted programs,
- · Management and representative positions, governmental advisor, spokesman and advocate
- Maintaining political- and media networks, writing policy documents, annual reports, articles, project proposals and crash data reports
- International networking and stakeholder engagement, lecturer and trainer (capacity building, urban mobility),
- Keynote speaker, delivering presentations, panellist
- Organizer of international congresses, road safety Film Festivals and study visits
- member of scientific committees and boards of (international) NGOs
- 5. Present position: International Executive Road Safety Expert/Independent Consultant

# 6. Professional Experience: 50 years

# 7. Key skills / qualifications:

- 50 years: (general) Manager at City of Rotterdam, Dutch Ministry of Transport, Dutch Traffic Safety Association VVN (NGO) and GOOS Consultancy; President Elect at Global Road Safety Organization PRI
- Quality management, reviewing deliverables (review and gap analysis current situation, future road safety- and communication strategy and investment plan, Institutional- and Legal Framework, Post-Crash Care, Crash Data Analysis, Capacity Building program Turkish stakeholders), organizing study-visits, liaison between Contractor and



Beneficiary, Communication and Capacity Building in frame of Road Safety-Vision Zero/Safe System for Turkey Project (Egis International)

- Produced many policy documents, advisor to Ministers
- Spokesman giving many radio/TV interviews; Networking with politicians and media; Representation of Dutch Minister of Transport and the Global Road Safety Organization PRI at EU Commission, UNECE-WP1, UN Road Safety Collaboration, Global Alliance of NGOs for Road Safety
- Delivering keynotes and presentations at international conferences, workshops and seminars
- Lecturer, facilitator and trainer at Delft Road Safety Course (DRSC), ORANGE KNOWLEDGE PROGRAM/NUFFIC tailor-made training program (Non-Motorized Transportation) and Africa Sustainable Urban Mobility Course
- Writer of PRI Annual Reports, PRI Newsletters and articles on Sustainable Safety, Role of NGOs and Civil Society in the field of Road Safety, Investing in Cycling Transportation, Safety and Protection of non-motorized transporters
- Contributed to project/tender proposals related to Road Safety Strategy in Nigeria, to Road Crash Data System in West-African countries, European Road Safety Charter
- Advisor related to strategic issues and capacity building in Eastern Europe, Middle East, Africa and Asia Member of organizing committees of international congresses and seminars; Produced reports on Road Safety (Boda Boda) in Kenya (KONNEKSIE) and state of the art reports on communication and advocacy, relevant trends and stakeholders, Research and Financial Resources related to an Innovative Technical Device (PSS CE bv), memo on Road Safety of Cyclists in China/Beijing
- Advisor to the Board of International Road Victims' Partnership (IRVP) and of Les Ambassadeurs de la Sécurité Routière (ASR)

## 8. Specific experience in the region:

Country	Date from - Date to
Czech Rep	Oct 1992
Poland	Before 2005 (GAMBIT Program)
Albania	March 2005
Slovenia	Before 2006, Oct 2006, May 2015
Moldova	Nov 2010
Ukraine	Sept 2008, Nov 2012, June/Sept/Nov 2013, June 2017, 2019, 2020
Serbia	Nov 2008, Apr 2011, March 2012, Dec. 2014
Romania	Oct 2010, Oct. 2011
Russia	Sept 2012
Northern Macedonia	Oct 2012, May 2014
Jordan	May 2007
Syria	Dec 2008
Saudi Arabia	May 2011, Dec 2011
United Arab Emirates	March 2006, Nov 2008, Nov 2010, March 2011, Nov 2013, Nov 2014, Nov 2015
Kuwait	Apr 2015
Tunisia	Nov 2017, 2019
China, India, Nigeria, Kenya, Senegal, Morocco, Canada, USA, France, Portugal	Between 2008 and 2016
Morocco, Senegal, Ghana, Benin, Mali	2018, 2019
Nigeria	2018-2021
Turkey	2017-2020
India	2021, 2022

### 9. Professional experience:

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	Date	Location	Company	Position	Description
1	1972-1979	Rotterdam, Netherlands	City of Rotterdam	Head of Road Safety Division of city of Rotterdam	Management of division (4 pp), developing policy plans, conducting behavioral studies, analyzing road crash data and delivering road safety reports, meetings with alderman
2	1979-1990	The Hague, Netherlands	Ministry of Transport	Deputy Director of Road Safety Department and Advisor to Minister	Management of department (20 pp), contributing to national road safety strategy, plan and programs, meetings with minister, preparing policy documents, periodical meetings with other ministries, stakeholders and members of parliament, representing the Minstry at national and international level
3	1990-2010	Hilversum, Netherlands	Dutch Traffic Safety Association VVN	General Director	General management (90 pp + 3000 volunteers), spokesman and advocate, regular contacts with media, members of parliament, minister, stakeholders. Media exposure at radio/TV, Member of several Boards representing the association, publicity activities related to national road safety events.Development of annual workplans and budget sheets. Preparing meetings with the board and general assembly of the association. Leading meetings of management team
4	2010- present	Eemnes, Netherlands	GOOS Consultancy	Director/Owner	Preparing proposals for consultancy services and delivering (projects, advisorships, lecturer/presenter, tenders, trainer, author). Maintaining national and international networks
5	2010	Amsterdam, Netherlands	Danish Traffic Safety Council	Organizer/Presenter/Consultant	Organizing Work visit of 30 pp delegation of Danish Traffic Safety Council to Amsterdam and proving presentations on "Dutch Road Safety Policy", "Dutch Road Safety Campaigns" and "Dutch Traffic Education System"
6	1991-2007	Amersfoort, Netherlands	La Prévention Routière Internationale PRI	Vice-president	Preparing General Assembly, meetings Executive Meetings, contact with national members, chairman of liaison group PRI-EU
7	2007-2015	Eemnes, Netherlands	La Prévention Routière Internationale PRI	President	Preparing and chairing General Assembly and Executive Meetings, Organizing and presenting keynote speeches at annual congresses, representing PRI in International networks (ERSCharter, UNRSC, UNECE/WP1, Global Alliance of NGOs for Road Safety, visiting national PRI members and attending their national events, preparing fiscal reports, promoting PRI on social media (Facebook, Twitter, LinkedIn), preparing strategic and annual work plans. Writing periodical eNews Letters and annual reports.
8	2012 - present	Asten, Netherlands	OSS Sensor Solutions BV	Consultant	Producing state of the art reports on communication and advocacy, relevant trends and stakeholders, Research and Financial Resources related to an Innovative Technical Device (Plastic Optical Fiber), Trends 2020 Summary, Policy Developments related to Data, Infrastructure & Traffic) and he was involved in mobile clinics, hospitals and contour marking for heavy vehicles
9	2015	Amsterdam, Netherlands	KONNEKSI	Consultant	Producing reports on Road Safety in Kenya (Safety of Boda Bodas – Commercial Motor Riders)
10	2016- present	Eemnes, Netherlands	LASER International Foundation	General Director	Organizing Road Safety Film Festivals at national-, regional-, international and global level. Participating in organizing committees. Negotiations with national partners. Contractual business with sponsors and donors. Publicity activities. Member of Festival Jury
11	2016- present	Eemnes, Netherlands	Team Red Germany & LuxMobility	Associate Consultant	Participating in projects, contributing to tender procedures
12	2016- present	Eemnes, Netherlands	LVIR- Burkina Faso	Honorary President	Advisor to LVIR l'Ássociation "Lutte contre la Violence et l'Insécurité Routière
13	2016-2017	Netherlands- Nigeria	DTV Consultants Netherlands	Lead Trainer/Consultant	Preparing and delivering a 2-weeks training program (1 week in Nigeria; 1 week in Netherlands) on road safety and non-motorized transportation (pedestrians, cyclists)
14	2015	Delft, Netherlands		Trainer/Presenter/Consultant	Presentations on "Effective Road Safety Campaigns" and "Role of NGOs"



	Date	Location	Company	Position	Description
5	2016 and	Delft,		Trainer/Presenter/Consultant	Interactive presentations on "Political networks and Networks in the media"
	2017		Technology		
6	2017	Kiev, Ukraine	NGO Ukrainian Road Safety Partnership	Presenter	Presenter at National RS Congress and contributing to theme "Role of videos and TV commercials in improving road safety
7	2017	Ankara, Turkey	Egis International	Speaker/Consultant	Participating in "Target Setting" Workshop of the project "Road Safety – Vision Zero for Turkey" and providing two presentations on "Perspectives for Turkey" and "Setting Targets for a Safer Turkey"
18	2017 - present	Tunis, Tunisia	Les Ambassadeurs de la Sécurité Routière (ASR)	Advisor to the Board / Speaker	Speaker and Facilitator at Round Table on Safe Mobility for Vulnerable Road Users in Cities. Case study: Amsterdam (2019). Advisor to the Board.
19	2018 - present	Mullingar, Ireland	International Road Victims' Partnership (IRVP)	Advisor to the Board / Speaker	Participating in the 1 <sup>st</sup> International IRVP Conference (2018) and providing a presentation on using (road safety) performance indicators. Advisor to the Board.
20	2018	Dakar, Senegal	LuxMobility	Consultant/Project leader	Introduction and Implementation of a robust crash data collection system in West-African countries to improve the effectiveness of policy and measures. Kick off in Senegal. The idea is to expand the project to other West-African countries in the coming 3 years. Exploring additional funding resources.
21	2018	Kiev, Ukraine	LASER	Director / Project leader	Organizing an International Road Safety Film Festival, including a workshop on design and implementation of effective road safety campaigns (postponed due to political reforms)
22	2019 -	Kiev,	National Road	Board Member	Advising on strategic topics: national policies, structures, processes, economic and social cost of road
	present	Ukraine	Safety Institute		accidents and victims
23	2019	Abuja, Nigeria	– HABITAT - SUMCourse	Trainer/Facilitator	Topics: Global and Regional Developments in Road Safety, Enforcement strategies and tactics, Need and Management of road (accident) data.
	2020 + 2021	Abuja, Nigeria VIRTUAL	Ochenuel – TUMI – HABITAT - SUMCourse	Trainer/Facilitator	Topic: Developing Road Safety Strategies at National and City Level. A more people oriented approach, Enforcement to impact road safety, The need of (crash) data.
24	2018 - 2020	Ankara, Turkey	EGIS International	Technical Project Director / High Level Expert	Responsible for the substantive quality of all deliverables of the project "Road Safety – Vision Zero for Turkey" (Quality Management, Gap Analysis Current Situation, Introduction Safe System Approach, Road Safety- and Communication Strategy 2021-2030 and Investment Plan, Institutional- and Legal Framework, Crash Data Management System, Training and Capacity Building, Post-Crash Care, Electronic Enforcement Systems, Periodical RS Bulletin). Leading the communication with the Beneficiary, reviewing deliverables, organizing study visits (UK: Strategy (DfT), road assessment/inspection (iRAP), Communication, Volunteers (RoSPA), Priority for Vulnerable Road Users (City of London).
25	2021	Houten, Netherlands	Walraad Verkeersadvies	Consultant	Memo on Road Safety of Cyclists in China (Beijing)
26	2017, 2022	Geneva, Switzerland	LASER International	Festival Director	Organizing Global Road Safety Film Festival in Geneva in conjunction with the 70 <sup>th</sup> and 75 <sup>th</sup> anniversary of UNECE Inland Transport Committee.
27	2021	India VIRTUAL	MIT University, SAEINDIA, Automotive Research Ass.	Panellist	Topic on Crash Vehicle Safety in framework of Virtual Symposium on Future Road Map for Vehicle Safety



	Date	Location	Company	Position	Description
28	2022	Roorkee,	Indian Institute of	Presenter/panelist	In a road safety webinar, a presentation held entitled: "Shift of Paradigm for Sustainable Safe Mobility"
		India	Technology IIT		
		VIRTUAL	Roorkee/National		
			Service Scheme		

### **10. Other relevant information** (e.g. Publications):

- Editor of OECD/VVN publication on OECD-Workshop on Children's Safety and Education (1995, Warsaw-Poland). The Workshop was one of the 14 workshops held in the framework of the PHARE Programme. Dutch Traffic Safety Association VVN, Hilversum-The Netherlands. 1996.
- Author of chapter "It's pause of the match: Will Road Safety win the match?" of essays-collection "Thinking about Sustainable Safety". Dutch Road Safety Research Institute SWOV, Leidschendam-The Netherlands. 2005.
- Author of chapters "Role of NGOs and Civil Society in the field of Road Safety" and "Safety and Protection of Non-motorized Transporters" of the book "Non-Motorized Transportation in Developing Countries", Emmanuel Oche John, Abuja-Nigeria 2015.
- Author/Editor of La Prévention Routière Internationale PRI Annual Reports, describing activities of PRI and its members. Eemnes-The Netherlands. 5 editions. 2011, 2012, 2013, 2014, 2015.
- Author/Editor of La Prévention Routière Internationale PRI periodical eNews Letters, describing PRI News and highlighting road safety initiatives on national and global level. Eemnes-The Netherlands. 11 editions. July 2014 – December 2015.
- Author of article "Investing in Infrastructure for Cycling Transportation is investing in sustainable Road Safety and Mobility of the Future", Transport Growth Initiative TGI, 1<sup>st</sup> International Conference, 2016.
- References: Pieter Venter (Coordinator GRSP-Africa), Benacer Boulaajoul (Director at NARSA Morocco, PRI President), Bojan Zlender (Director at Ministry of Transport Slovenia), Jeroen Kempen (former MT member at VVN), Lotte Brondum (Director at Global Alliance of NGOs for Road Safety), Floor Lieshout (Director at YOURS), Erik Donkers (VIA Traffic Solutions Software).
- Intellectual lead of proposals/documents on: Future Strategy of PRI (2015), Masterplan Road Safety for Turkey (2014), Mobile Clinics Network in Nigeria (2014), Tailor-made Training on Non-Motorized Transportation (2016), New Road Safety Strategy for Nigeria (2017), Exploring establishment of Institute for Transportation and Safety Studies in Nigeria (2017), Road Safety related documents Turkey (2020).